

Energy-Efficient Lighting Without Compromise

The Beneficiaries

Building Owner

Local and National Economy

Utility Company

Building Tenant

The Planet

The Benefits

Reduces energy consumption

- Lowers lighting utility bills.
- Allows facility electrical distribution capacity to accommodate increased plug loads.
- Reduces base load and peak power demand from utility companies, new production facilities and reduces operation of costly inefficient existing ones.

Reduces impact on the environment

- Conserves precious natural resources.
- Mitigates environmental pollution at all stages of the power production cycle, including mining, refining, transporting, consuming, and disposing of waste.

Reduces lighting system maintenance requirements

- Lowers maintenance costs.
- Allows maintenance staff to perform other necessary work.
- Reduces need for maintenance staffing.
- Reduces lighting supply inventory, replacement, and storage space requirements.

Reduces cooling load

- Lowers air conditioning bills.
- Increases the capacity of existing cooling systems to accommodate increased plug loads or change over to non-CFC based refrigerants.
- Delays and lowers the cost of cooling system capital improvements.
- Increases thermal comfort.



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Offers strong economic opportunities

- Low risk—high yield investment.
- Pays for itself through operating and maintenance savings.
- Generates positive cash flow.
- Increases net profit of building operation, increasing property value.
- Attracts budget conscious tenants.
- Keeps more money in the local economy.

Enhances safety and security

- Operates longer and more reliably, minimizing down time.
- Operates more effectively in a variety of adverse conditions.

Increases productivity

- Provides greater visual comfort and acuity.
- Enhances feelings of well being.
- Minimizes workplace environmental stress.

Enhances presentation

- Makes for more inviting and appealing retail environment.
- Shows off merchandise at its best.

Enhances esthetics

- Serves as a powerful design element / tool.
- Creates desirable ambiance.
- Compliments décor.
- Enhances the perception of the space.



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